

2022-2023 District Goals



District: 412 B

Constitutional Area: Africa

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan -SERVICE GOAL.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	41	45	20
2nd Quarter	1	22	40	10
3rd Quarter	1	25	30	5
4th Quarter	1	20	35	5

FY New Clubs

5

FY Charter Members

108

FY New Members

150

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

218

Action Plan

[Action Plan -MEMBERSHIP GOAL.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 6% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan -LEADERSHIP GOAL.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 6 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[Action Plan -CAMPAIN 100 GOAL.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan